ESTTA Tracking number:

ESTTA257161

Filing date:

12/23/2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91171281
Party	Plaintiff PomWonderful LLC
Correspondence Address	Douglas N. Masters Loeb & Loeb LLP 321 North Clark Street, Suite 2300 Chicago, IL 60610 UNITED STATES chicagopto@loeb.com, dmasters@loeb.com, sceresnie@loeb.com, aocasio@loeb.com
Submission	Motion to Consolidate
Filer's Name	Sharon A. Ceresnie
Filer's e-mail	chicagopto@loeb.com, dmasters@loeb.com, sceresnie@loeb.com, aocasio@loeb.com, jwhitney@mccarter.com, mgiarratana@mccarter.com
Signature	/Sharon A. Ceresnie/
Date	12/23/2008
Attachments	91171281-91186484 Mot wConsent to Consolidate.pdf (3 pages)(22737 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

POMWONDERFUL LLC,)	
Opposer,)	
оррозет,)	
V.)	Opposition Nos. 91171281and
)	91186484
)	
JARROW FORMULAS, INC.)	
)	
Applicant.)	

MOTION WITH CONSENT TO CONSOLIDATE

Opposer, PomWonderful, LLC ("Pom") with the consent of Applicant, Jarrow Formulas, Inc. ("Jarrow"), moves pursuant to Rule 42(a), Fed. R. Civ. P., Trademark Rules 2.104(b), and § 511 of the Trademark Trial and Appeal Board Manual of Procedure ("TBMP") to consolidate Opposition No. 91186484 into Opposition No. 91171281 In support of this motion, Opposer states as follows:

- 1. The two proceedings involve the same parties, namely Pom and Jarrow.
- 2. In Opposition No. 91171281, Opposer alleges that it will be harmed by the registration of POMAMAZING, POMEGREAT, POMESYNERGY, POMOPTIMIZER, and POMGUARD. In Opposition No. 91186484, Opposer alleges it will be harmed by the registration of POMEZOTIC.
 - 3. The factual and legal issues involved in both proceedings are similar.
 - 4. Similar answers have been filed in both proceedings.
- 5. Applicant's counsel in both proceedings, Mark Giarratana, consents to this motion for consolidation.

6. Because the same parties are involved in both proceedings, the proceedings

involve common issues of law and fact, consolidation will result in considerable savings in time,

effort and expense. Furthermore, consolidation will not result in any prejudice to any party, as

shown by the parties' agreement to consolidate.

For the foregoing reasons, Opposer, with Applicant's consent, requests that the Board

grant this motion and consolidate Opposition Nos. 91171281 and 91186484.

Dated: December 23, 2008 Respectfully submitted

LOEB & LOEB LLP

By: _/s/ Sharon A. Ceresnie

Douglas N. Masters Sharon A. Ceresnie

321 N. Clark Street, Suite 2300

Chicago, Illinois 60654 Telephone: (312) 464-3100 Facsimile: (312) 464-3111

Attorneys for Opposer, PomWonderful, LLC

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CERTIFICATE OF SERVICE

I, Sharon A. Ceresnie, hereby certify that a copy of the MOTION WITH CONSENT

TO CONSOLIDATE has been served upon:

MARK D. GIARRATANA, ESQ. ELIZABETH SWIFT, ESQ. MCCARTER & ENGLISH, LLP 185 ASYLUM STREET, CITYPLACE I HARTFORD, CT 06103-3495

via first class mail, postage prepaid, on this 23rd day of December 2008.

/s/ Sharon A	Ceresnie	
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